

Manuela Forno presents:

CROSSROADS - PROFESSIONAL CAREER GUIDANCE

CROSSROADS-
PROFESSIONAL GUIDANCE
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www.crossroads.ch

Meeting people at a crossroad and helping them to move on to their next professional journey

WHY WOULD YOU CHOOSE **CROSSROADS** AS YOUR PREFERRED CAREER GUIDANCE CENTER ?

A personal and human approach

Unlike standard career assessment centers, **Crossroads** ensures its proximity to its customers by limiting its number of coachees. A max. of 10 to 12 persons are coached at the same time, so as to maintain a high level of dedication to each of our customers.

Innovative and diversified assessment tools

We are certified and accredited for a wide variety of assessment tools (HBDI, MBTI, Pulsions) so as to respond appropriately to each specific case, solve individual blocks, and reveal unique talents and potential of the individuals. For more information, please refer to our website.

Modular approach

We are flexible to adopt the best possible approach for each individual, by adapting our sessions to the exact needs of the person as well as of the company. Costs are based on the best appropriate number of sessions (CHF 750.- for a 1.5 to 2 hour session), usually varying between 4 to 12 sessions.



"It has been a pleasure to work with Manuela and I really appreciated her approach and professionalism. Manuela identified my high potential and she provided me options to better use it in order to be more attractive and also to attract interesting people for long term and successful cooperation."



Sowing the seeds...



Manuela Forno

Concrete experience and results

Crossroads has always been working in the Geneva and, more extensively, Swiss area. This confers an optimal knowledge of the Swiss labor market, a solid understanding of local working practice and an extensive network of HR professionals within the region. Since 2002, more than 95 % of our customers have found a job in line with their career aspirations.

Reputation and credentials

Since 2002, the reputation of **Crossroads** has been built gradually, preferring to work on an ear-to-mouth basis, so as to constantly ensure the level of satisfaction of its customers.

Crossroads is proud today to do approx. 40 successful career assessments each year, working with individuals of all horizons and companies of different sizes.

WHO IS **CROSSROADS** ?

Manuela Forno has a concrete 15 year long experience in Human Resources, acquired within large-sized multinationals (SGS, Hewlett Packard, Capital International), and more specifically in terms of training, recruiting, management coaching, mediation, conflict resolution and career assessment.

In 2002, she founds her own company - **CROSSROADS** / Professional Guidance-specialized in career assessment, talent development and professional orientation.

Manuela Forno has also been working for several Swiss and international universities as a career counselor.

She is regularly publishing HR articles in various Swiss publications, such as Success & Career, Master, Bachelor.

For more information, please refer to our website www.crossroads.ch, where you can find our credentials and feedbacks from our customers.

*FOR MORE
INFORMATION,
DO NOT HESITATE
TO CONTACT*

CROSSROADS

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